



Below is a summary of the data collected by the research team at The [New Business Data](#) Company. Our dedicated in-house team of researchers qualify all the leads adding value to each business contact. They are skilled at confirming the information we hold and obtaining accurate additional information such as the name of the main decision maker or if they have a website.

Looking at some individual highlights –

- There may be a recession but entrepreneurs still believe it is worth setting up new businesses. Looking at the trend they are thinking we will still want to look good in the recession with a number of hair and beauty salons starting up.
- Alternative and complementary medicines and therapies showed an increase in the number of new businesses opening.
- Garage services increased dramatically in the first quarter of 2011.

New Business Status	2010			2011
	Qtr 2	Qtr 3	Qtr 4	Qtr 1
New Business	50%	49%	53%	42%
Relocated Business	35%	36%	32%	40%
New Owner of Business	12%	12%	11%	15%
New Branch of Existing Business	3%	3%	4%	3%
Grand Total	100%	100%	100%	100%

The first table shows the status of the business. There has been a significant decline in new businesses setting up with an increase in businesses relocating or new owners taking over existing businesses. This was most evident in the first quarter of 2011.

Principle Business Areas	2010			2011
	Qtr 2	Qtr 3	Qtr 4	Qtr 1
Agriculture and Mining	0%	0%	0%	0%
Construction	3%	3%	3%	4%
Educational Activities	1%	1%	1%	1%
Finance	2%	2%	2%	2%
Food, Retail and Wholesale	37%	39%	41%	34%
Government and Infrastructure	1%	1%	1%	1%
Manufacturing	2%	2%	2%	2%
Miscellaneous	7%	7%	7%	6%
Services - Business and Consumer	34%	32%	31%	36%
Travel and Leisure	11%	11%	12%	12%
Utilities	0%	1%	1%	1%
Grand Total	100%	100%	100%	100%

The second table illustrates the types of businesses that are opening or changing.

The Food, Retail and Wholesale sector showed a decline in the first quarter of 2011 after 3 quarters of consistent growth.